



Presents

Tieger 09

9th & 10th January, 2009
Hotel Oberoi Grand, Kolkata

PARTNERSHIP PROPOSAL

Why become a Tieger Partner ?

Become Part of the TiE Network – TiE Global Ecosystem of Innovation and Entrepreneurship:

- ❖ TiE, being the largest not-for-profit global network of entrepreneurs and professionals, has truly become a global forum for all forms of entrepreneurship. It is indeed the driving force for 'Building a Globally Innovative Entrepreneurial Ecosystem'.
- ❖ TiE today, has over 10,000 members across the globe with more than 1200 senior Charter members.
- ❖ By becoming a TiE partner, one would be instantly connected to the global ecosystem – entrepreneurs, professionals, senior executives from Global 1000 companies, thought leaders, members of academia and professional services organizations.
- ❖ TiE has become synonymous with Talent, Innovation and Enterprise.

Significantly Enhance Brand Awareness & Brand Positioning

- ❖ Name, logo, contact information and website link of each sponsor on the Tieger homepage during the year.
- ❖ Sponsor names would be prominently displayed in TiE – Kolkata

- ❖ Name, logo, and contact information would be prominently displayed in the TiEGER, 09 conference collateral.
- ❖ Utilize TiE, as a platform from which your company can design special event(s) comprised of your unique theme, content and messages that would allow you to demonstrate your contribution to innovation and entrepreneurship.

TiE It All Together at TiEGER - 09

- ❖ Prominent display of name and logo during the conference and throughout all promotional material
- ❖ Providing a networking opportunity with Charter Members, Speakers, and other Sponsors of TiE – individuals with outstanding track records of success

Gain Real Insight from Business Leaders

- ❖ From the number of experts who appear throughout the year at the TiE events-start-up founders and executives, senior corporate executives, Angel Investors, lawyers, accountants, recruiters, consultants, academicians, government leaders – you'll gather substantive information into the latest market conditions, trends shaping future directions and companies to watch across a broad array of business and technology topics.

Access to Innovative Companies

- ❖ Identify new promising portfolio companies or clients
- ❖ Identify new promising acquisition targets or technologies for your growth

Bridge to Emerging Markets

- ❖ With Chapters, contacts and entrepreneurs in the UK, USA, Middle East, South Asia, Asia Pacific and other areas
- ❖ TiE resources can help create partnerships.
- ❖ TiE provides ability to create cross-border trade and business opportunities

TiEger 09

PARTNER COUNTRY SPONSOR – 10 Lacs INR

- ❖ Logo visibility as Partner Country in all TiEGER, 09 materials
- ❖ Logo on mailers to database in India & overseas and Leaflets
- ❖ Logo at the Back-drop for the event
- ❖ Verbal acknowledgement during introductory remarks
- ❖ Five stand-up sponsorship Banners at prominent places at the venue
- ❖ Promotion of the event in TiE website
- ❖ Prominent mention of the Partner Country with brief profile at the beginning of the session
- ❖ If appropriate, two speakers from the Partner Country can participate in the exclusive session
- ❖ Display one stall at the event
- ❖ Facilitation in arranging media visibility
- ❖ Provision to insert a write up / brochure or gifts of the Partner Country in the delegate kits
- ❖ Exclusive invitation to the TiEGER Award gala entertainment evening
- ❖ Provision for screening two minute video of the Partner Country during breaks
- ❖ Link to your website from the TiE website
- ❖ Special visibility on the Gala Networking Dinner wherein in addition to the delegates, special Invites go to the captains of Industry, corporate professional & other reputed firms and individuals
- ❖ Twelve complimentary passes to TiEGER, 09

Please note that the sponsor must provide promotional materials & banners.

Tieger 09

PARTNER STATE SPONSOR – 10 Lacs INR

- ❖ Logo visibility as Partner State in all TiEGER, 09 materials
- ❖ Logo on mailers to database in India & overseas and Leaflets
- ❖ Logo at the Back-drop for the event
- ❖ Verbal acknowledgement during introductory remarks
- ❖ Five stand-up sponsorship Banners at prominent places at the venue
- ❖ Promotion of the event in TiE website
- ❖ Special stand up banners at prominent places
- ❖ Prominent mention of the Partner State with brief profile at the beginning of the session
- ❖ If appropriate, two speakers from the Partner State can participate in the exclusive session
- ❖ Display one stall at the event
- ❖ Facilitation in arranging media visibility
- ❖ Provision to insert a write up / brochure or gifts of the Partner State in the delegate kits
- ❖ Exclusive invitation to the TiEGER Award gala entertainment evening
- ❖ Provision for screening two minute promotional video during breaks
- ❖ Link to your website from the TiE website
- ❖ Special visibility on the Gala Networking Dinner wherein in addition to the delegates, special Invites go to the captains of Industry, corporate professional & other reputed firms and individuals
- ❖ Twelve complimentary passes to TiEGER, 09

Please note that the sponsor must provide promotional materials & banners.

Tieger 09

PLATINUM PARTNER – 10 Lacs INR

- ❖ Logo visibility as Platinum Sponsor in all TiEGER, 09 materials
- ❖ Logo on mailers to database in India & overseas and Leaflets
- ❖ Logo at the Back-drop for the event
- ❖ Verbal acknowledgement during introductory remarks
- ❖ Five stand up sponsorship Banners at prominent places at the venue
- ❖ Promotion of the event in TiE website
- ❖ Prominent mention of the Sponsor company with brief profile at the beginning of the session
- ❖ If appropriate, a speaker from your organization can participate in the session as a speaker
- ❖ Display one stall at the event
- ❖ Facilitation in arranging media visibility
- ❖ Provision to insert a write up / brochure or gifts of your organization in the delegate kits
- ❖ Exclusive invitation to the TiEGER Award gala entertainment evening
- ❖ Provision for screening two minute promotional video during breaks
- ❖ Link to your website from the TiE website
- ❖ Access to TiE Mentoring program
- ❖ Special visibility on the Gala Networking Dinner wherein in addition to the delegates, special Invites go to the captains of Industry, corporate professional & other reputed firms and individuals
- ❖ Twelve complimentary passes to TiEGER, 09

Please note that the sponsor must provide promotional materials & banners.

Tieger 09

GOLD PARTNER – 6 Lacs INR

- ❖ Logo visibility as Gold Sponsor in all TiEGER, 09 materials
- ❖ Logo on mailers to database in India & overseas and Leaflets
- ❖ Logo at the Back-drop for the event
- ❖ Verbal acknowledgement during introductory remarks
- ❖ Four Stand-up promotional Banners at prominent places at the venue
- ❖ Promotion of the event in TiE website
- ❖ If appropriate, a speaker from your organization can participate in the session as a speaker
- ❖ Provision to insert a write up / brochure or gifts of your organization in the delegate kits
- ❖ Provision for screening one minute promotional video during breaks
- ❖ Exclusive invitation to the TiEGER Award gala entertainment evening
- ❖ Link to your website from the TiE website
- ❖ Eight complimentary passes to TiEGER, 09

Please note that the sponsor must provide all promotional materials & banners.

Tieger 09

SILVER PARTNER – 4 Lacs INR

- ❖ Logo visibility as Silver Sponsor in all TiEGER, 09 materials
- ❖ Logo on mailers to database in India & overseas and Leaflets
- ❖ Logo at the Back drop at the event
- ❖ Verbal acknowledgement during introductory remarks
- ❖ Three Stand-up promotional Banners at prominent places at the venue
- ❖ Promotion of the event in TiE website
- ❖ Provision to insert a write up / brochure or gifts of your organization in the delegate kits
- ❖ Exclusive invitation to the TiEGER Award gala entertainment evening
- ❖ Link to your website from the TiE website
- ❖ Six complimentary passes to TiEGER, 09

Please note that the sponsor must provide all promotional materials & banners.

Tieger 09

LUNCH SPONSOR – 3.5 Lacs INR for each Day

- ❖ Logo visibility as Lunch Sponsor in all TiEGER, 09 materials
- ❖ Logo on mailers to database in India & overseas and Leaflets
- ❖ Logo at the Back-drop for the event
- ❖ Verbal acknowledgement during introductory remarks
- ❖ Three Stand-up promotional Banners at prominent places at the venue
- ❖ Promotion of the event in TiE website
- ❖ Provision to insert a write up / brochure or gifts of your organization in the delegate kits
- ❖ Exclusive invitation to the TiEGER Award gala entertainment evening
- ❖ Link to your website from TiE website
- ❖ Five complimentary passes to TiEGER, 09

Please note that the sponsor must provide promotional materials & banners.

Tieger 09

MEDIA PARTNER – 3 Lacs INR

- ❖ Logo visibility as Media Partner in all TiEGER, 09 materials
- ❖ Logo on mailers to database in India & overseas and Leaflets
- ❖ Logo at the Back-drop for the event
- ❖ Three stand-up promotional Banners at prominent places at the venue
- ❖ Promotion of the event in TiE website
- ❖ Provision to insert a write up / brochure or gifts of your organization in the delegate kits
- ❖ Exclusive invitation to the TiEGER Award gala entertainment evening
- ❖ Link to your website from the TiE website
- ❖ Four complimentary passes to TiEGER, 09

Please note that the sponsor must provide promotional materials & banners.

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KNOWLEDGE PARTNER – 3 Lacs INR

- ❖ Logo visibility as Knowledge Partner in all TiEGER, 09 materials
- ❖ Logo on mailers to database in India & overseas and Leaflets
- ❖ Logo at the Back-drop for the event
- ❖ Three stand-up promotional Banners at prominent places at the venue
- ❖ Promotion of the event in TiE website
- ❖ Provision to insert a write up / brochure or gifts of your organization in the delegate kits
- ❖ Exclusive invitation to the TiEGER Award gala entertainment evening
- ❖ Link to your website from the TiE website
- ❖ Four complimentary passes to TiEGER, 09

Please note that the sponsor must provide promotional materials & banners.

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DOCUMENTATION PARTNER – 2 Lacs INR

- ❖ Logo visibility as in all TiEGER, 09 materials
- ❖ Logo on mailers to database in India & overseas and Leaflets
- ❖ Logo at the Backdrop for the event
- ❖ Two stand-up promotional Banners at prominent places at the venue
- ❖ Promotion of the event in TiE website
- ❖ Provision to insert a write up / brochure or gifts of your organization in the delegate kits
- ❖ Exclusive invitation to the TiEGER Award gala entertainment evening
- ❖ Three complimentary passes to TiEGER, 09

Please note that the sponsor must provide promotional materials & banners.

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SESSION SPONSOR – 1 Lac INR

- ❖ Logo and name display at the Session (in front of the speaker tables)
- ❖ Prominent mention of the sponsor company at the beginning of the session
- ❖ Provision to insert a write up / brochure or gifts of your organization in the delegate kits
- ❖ Exclusive invitation to the TiEGER Award gala entertainment evening
- ❖ Provision to distribute your company gifts/ mementos to delegates for the session
- ❖ Two complimentary passes to TiEGER – 09

Please note that the sponsor must provide promotional materials & banners.

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DISPLAY BOOTH – 50, 000 INR

- ❖ Provision to insert a write up / brochure or gifts of your organization in the delegate kits
- ❖ Exclusive invitation to the TiEGER Award gala entertainment evening
- ❖ Provision to distribute your company gifts/ mementos to delegates for the session
- ❖ One complimentary pass to TiEGER – 09

Please note that the sponsor must provide promotional materials & banners.

EXHIBITION STALL DETAILS

- ❖ The stalls will be provided with one table, one chair, one plug point and two electricity connections
- ❖ No computer terminals will be provided by TiE



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PARTNERSHIP FORM

Partnership Options : Please tick

Sl No	Options	Amount in INR
1.	Partner Country	10 lakhs
2.	Partner State	10 lakhs
3.	Platinum Partner	10 lakhs
4.	Gold Partner	6 lakhs
5.	Silver Partner	4 lakhs
6.	Lunch Sponsor	3.5 lakhs
7.	Media Partner	3 lakhs
8.	Knowledge Partner	3 lakhs
9.	Documentation Partner	2 lakhs
10.	Session Sponsor	1 lakh
11.	Display Booth	50,000

I confirm the above option.

Contact Name _____

Designation _____

Company _____

Address _____

City _____ State _____ PIN _____

Landline _____ Mobile Nos. _____

Fax _____ Email _____

Website _____

Payment Details :

Cheque/DD No. _____ Dated _____

Drawn on _____ Branch _____

Signature with Seal

Date :

Contact Point :

The Associate Director

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